

# 2019: A Year of Social Impact



## YOUR SUPPORT MATTERS

**Thank you for being a champion for women.**

The Women's Bakery (TWB) continues to grow, achieve success, and empower the lives of our women bakers.

**Thank you.**

View additional 2019 achievements at [womensbakery.com](http://womensbakery.com)

## Social Impact Highlights

A **gender equity training** that included spouses was a particularly profound highlight this year, as were our **financial literacy trainings**, in which every team member participated.

The majority of our women saw an **increase in salaries**, and all reported an **increase in their personal savings**.



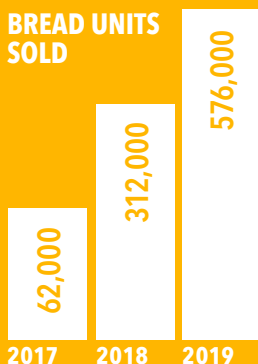
**All TWB women reported making their own financial decisions in 2019.**

The number of TWB women who have their own bank accounts rose to 50% in 2019. **Today, all TWB women have bank accounts!**

## The Model is Working!

Bakery revenue is generated primarily through the sale of simple, nutritious, and affordable bread. The average cost of a piece of bread is 50–100 Rwandan Francs (\$0.05–\$0.10 USD)—a price we set intentionally so that children and low-income families can afford our products. Continued increase of bread sales brings TWB closer to operating self-sustaining bakeries.

### BREAD UNITS SOLD



Our bakeries provide nutritious, affordable bread to **3,528** people every day!



Bakery sales hit **\$76,000** in 2019, up from **\$48,000** in 2018.



**Strong Women. Quality Bread. Rising Rwanda.**